Tourism and Hospitality

MDPI

Message from the Editor-in-Chief

Tourism and Hospitality seeks to nurture critical development in the domain of tourism and hospitality, to extend the frontiers of knowledge in the field, and to provide a global forum for the exchange of opinions and ideas. I encourage you to submit applied and theoretical research papers, critical review papers, research notes, and perspective papers, which analyze a current research topic of substantial contemporary interest in which the author's perspective sheds light on key findings on the research topic. Comment, rejoinder, and reply papers can also be submitted. Interdisciplinary approaches are especially welcome, as is the submission of papers that are of relevance to practitioners and the wider industry.

Editor-in-Chief
Prof. Dr. Brian Garrod

Aims

Tourism and Hospitality is an international, peer-reviewed, open-access journal that serves as a forum for publishing scholarly papers that advance the broad fields of tourism and hospitality. Academics and professionals with a background in marketing, management science, politics and policy making, economics geography, sociology, history, psychology, anthropology, events management, recreation, leisure, environmental management, and public administration will find the journal of particular interest.

Scope

The scope of *Tourism and Hospitality* includes but is not limited to the following topics:

- Consumer behavior and marketing
- Human resource management
- Smart, virtual, and digital innovations
- Branding and brand management
- Design, planning, and development
- Managing environmental, economic, and social impacts
- Market segmentation, targeting, positioning
- Social responsibility, sustainability, and ethics
- Participatory, e-commerce, and sharing business models
- Operations management
- Training and staff development
- Strategic management and marketing
- Organizational behavior, values, and culture
- Networking, partnerships, and collaboration
- Gender and identity
- Service, delivery, quality, and recovery
- Social media marketing and management
- Risk, safety, security, and crisis management
- Customer motivations, satisfaction, and intentions
- Tourism, health and wellbeing
- Labor market
- Heritage
- Visiting friends and relatives
- Climate change

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Rapid Publication
A first decision is provided to authors approximately 24.6 days after submission; acceptance to publication is undertaken in 4.8 days (median values for papers published in this journal in the second half of 2023)

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